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**MBA&E Program**

**Diversity Enhancement**

**Grant Program**

**(DEGP)**



# Management Summary

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## **The MBA&E Program at the HTW Berlin would like to offer its students an international and diverse learning experience**

- In order to offer a truly international and diverse learning experience a well balanced and a highly diverse student population is required
- With the Diversity Enhancement Grant Program (DEGP) the program would like to attract students which are currently not very strong represented in the student body
- With an over proportional share of male students and strong student representation from Asia (in particular India) and Latin America in the current student body mainly female students from other geographic regions are invited to apply for this program
- Application can be submitted to the DEGP Board until June 30, 2020

# Guidelines

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**The DEGP Board will specify every two years the diversity shortfalls of the current student body and address preferred diversity minorities**

## Guidelines

- Diversity is key to an effective, international and intercultural learning experience
- Therefore, the MBA&E program has established the DEGP to ease the access to the program for selected minorities in the program
- Every two years the MBA&E program management conducts a student diversity analysis with the intent to identify demographic minorities
- The analysis will be submitted to the DEGP Board until beginning of the application phase for the upcoming intake (January)
- The DEGP Board selects the diversity enhancement requirements and uploads the grant requirements on the MBA&E websites, Application Deadline is June 30
- Applications are been reviewed by the DEGP Board until July 31 of the year of the respective intake
- Notifications are send out to the winners of the grant shortly after that
- The grant entails reduction of the program tuition fees of up to 50%

# Grant requirements for the intake 2020

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**The share of female students need to be increased with the upcoming intake 2020**

## **Grant requirements 2020**

- For the study intake 2020 following student demographics are needed in order to establish a well-balanced student body:
  - ⇒ Female students (13,6% for intake 2018)
  - ⇒ Students from Europe (18%)
  - ⇒ Student from Africa (4%)
  - ⇒ Students from North America (below 1%)
  
- These demographic groups are in particular invited to submit an application to the DEGP

# Application documents

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**The application needs to demonstrate the applicants abilities to go the “extra mile” and needs to highlight a particular interest and/ or relation to Germany**

## Application documents

- Letter of motivation
- Extracurricular activities and volunteer work (please provide proof), for example: non-for profit organizations, political parties, environmental groups, religious/ ethnic groups, community groups, social associations and sports/arts/ literature clubs, etc.
- Proven interest in Germany (i.e. language certificates, student exchanges, travel experiences, cultural engagements in relation to Germany)
- Completed application survey
  
- Please submit your application via e-Mail to:

[mbae@htw-berlin.de](mailto:mbae@htw-berlin.de)