

Press Release

Master of Business Administration and Engineering
HTW Berlin, Germany

Berlin, 13th February 2016

MBA&E: New specialization Global Procurement launches in October 2016 to meet industry demand for procurement professionals

Understanding international markets is a crucial success factor for German industrial companies. They not only export advanced goods to all regions of the world but also procure globally in order to gain the most suitable materials, products and services at the most favourable terms. Navigating the complexity of global procurement, however, requires a combination of technical expertise, business acumen and international competency not easily available on the labour market.

Starting in October 2016, the new MBA&E specialisation Global Procurement provides students with the relevant expertise for a career in international procurement. While the MBA&E core curriculum vests students with a balance of technical and managerial expertise, the Global Procurement specialization will grant them specialist competencies in areas including procurement processes, market and supplier evaluation, negotiations, controlling and IT systems, and contracting.

The course content draws upon a 2015 survey of industrial employers' expectations of the future Global Procurement graduate competencies. In addition, the practical relevance of the studies is continuously reinforced by an advisory board involving industry representatives and academics.

The three-semester English language program comprises two semesters of interactive seminars and a one-semester supervised Master thesis. Team projects, exercises and company visits further enhance the students' ability to deploy their skills in practice. Students who wish further practical exposure during the studies may complete an optional one-semester internship.

The program application deadline is the 15th of June 2016. Applications are accepted by email only. Program details and application instructions are available on the website <http://mbae.htw-berlin.de/> and upon personal inquiry from the MBA&E admissions team at admission-mbae@htw-berlin.de or +49 30 5019 2411. Early admissions are available for qualified candidates.

About the MBA&E

The Master of Business Administration & Engineering is an international postgraduate program located on the Wilhelminenhof campus of the HTW Berlin, the largest and most diverse University of Applied Sciences in the German capital. The program offers 100 seats in five specialization groups, thereof 20 in Global Procurement. The other currently offered specializations are Automotive Management (x 2), Interdisciplinary Management and Lean Management. The program is taught by a balance of HTW professors and instructors from business practice. Support from application to alumni is provided by a dedicated program office in the immediate vicinity of the teaching spaces.

About the HTW Berlin

With a student body of more than 13,000 across two campuses, the Hochschule für Technik und Wirtschaft (HTW) Berlin is the largest University of Applied Sciences in eastern Germany. Its five departments provide a remarkably broad spectrum in the areas of Technology, Information Technology, Economics, Culture and Design. The application-oriented studies lead towards professional practice. In the modern and professional education provided at the HTW, foreign languages and key skills play an important part in complementing core curricula. University rankings have consistently established the HTW as one of the leading providers of applied business and engineering education in Germany.

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